



## PARTNERSHIP OPPORTUNITIES

### Signature Forum Partner

**\$10,000**

As the exclusive Gold Forum Partner, your organization will play a high profile role in all aspects of the Installation Innovation Forum. Specific benefits include:

- Member of organizing committee
- Prominent role in a defining issues forum
- Opportunity to develop a roundtable discussion session highlighting the event theme
- Acknowledgement of sponsorship by the ADC President during the general session
- Prominent signage throughout the event
- Four complimentary Forum registrations
- Recognition in all email event promotions
- Logo and organization description in the onsite program or mobile app
- Full page advertisement in the event program or mobile app
- Opportunity to include insert in Forum materials
- Company logo on the Forum website
- Four invitations to VIP event
- Featured in story in ADC's *Defense Communities 360* Newsletter

### Silver Level Forum Partner

**\$5,000**

As a Silver Forum Partner your organization will play a leading role in all aspects of the Forum. Specific benefits include:

- Opportunity to participate in a defining issues forum
- Acknowledgement of sponsorship by ADC President during event general session
- Prominent signage throughout event
- Two complimentary Forum registrations
- Recognition in all email event promotions
- Logo and organization description in onsite program or mobile app
- Company logo on Forum website
- Two invitations to VIP event



## PARTNERSHIP OPPORTUNITIES

### **Bronze Level Forum Partner**

**\$2,500**

As a Bronze Forum Partner your organization will play a leading role in all aspects of the Forum. Specific benefits include:

- Opportunity to participate in a session highlighting the event theme
- Acknowledgement of sponsorship by ADC President during event general session
- Prominent signage throughout event
- One complimentary Forum registration
- Recognition in all email event promotions
- Logo and organization description in onsite program or mobile app
- Company logo on Forum website
- One invitation to VIP event

### **Wireless Service**

**\$5,000**

Provide attendees with wifi access in the Forum hotel and session rooms. Specific benefits include:

- Company logo on information sheet that provides attendees with the access code for Internet connection at the Forum
- Company logo on splash page when attendees connect to the Internet (technology permitting)
- Wifi sponsor ad on event website
- Company logo featured on signage in prominent locations during the event
- Acknowledgement of sponsorship by ADC President during general session
- Two complimentary Forum registrations
- Logo and organization description in onsite program or mobile app
- Company logo on Forum website
- One invitation to VIP event



## PARTNERSHIP OPPORTUNITIES

### State of Innovation Sponsor

**\$3,500**

To effectively measure the state of innovation and track each attendee's unique perspective throughout the Forum, the state of innovation sponsor will support the Forum's first ever polling technology system. During selected discussion panels, each table will be equipped with response keypads, giving attendees an interactive experience and a chance to share their responses on defining issues.

At the end of the Forum, a comprehensive 'State of Innovation' report will be released, based on the collected information. Specific benefits include:

- Opportunity to provide thought leadership in developing concept and plans for report
- Sponsorship highlighted in printed program and pre-event media
- Company logo on survey tool
- Company logo on final report and publicity materials

### Networking Reception Partner

**\$3,500**

Serve as host for opening network reception. This casual event will offer the attendees a unique opportunity to network before heading out to dinner and other activities in San Antonio. Specific benefits include:

- Exclusive reception sponsor status
- Unlimited reception attendance by representatives from the reception partner's representatives
- Distribution of a promotional item at the reception (to be provided by sponsor)
- Company logo/message displayed on signage and/or screens during event
- Acknowledgement of sponsorship by ADC Board President during reception
- Two complimentary Forum registrations
- Logo and organization description in onsite program
- Company logo on Forum website



## PARTNERSHIP OPPORTUNITIES

### Lunch Sponsor

**\$3,500**

Serve as the lead sponsor at the lunch general session. Specific benefits include:

- Exclusive sponsor of event lunch
- Opportunity to speak or introduce lunch speakers
- Acknowledgement of sponsorship by ADC President during lunch
- Signage displayed during lunch
- Two complimentary Forum registrations
- Logo and organization description in onsite program
- Company logo on Forum website

### Hotel Room Key Sponsor

**\$3,000**

As the hotel room key sponsor, your organization's logo will appear on the key cards of all attendees staying at the event hotel – one of the first things they see when they get to San Antonio! The room keys will be produced by the hotel. Specific benefits include:

- Branding on hotel room keys with company logo
- One complimentary Forum registration
- Logo and organization description in onsite program
- Company logo on Forum website

### Networking Break Partner

**\$1,500**

Occurring at specified times throughout the Forum, networking breaks are the perfect chance for attendees to grab a quick drink or snack and socialize between sessions.

Specific benefits include:

- Prominent signage during the break
- 25% discount on up to 3 Forum registrations
- Logo and organization description in onsite program
- Company logo on Forum website